

## **Tia Jackson**

Founder & CEO, Financial Clarity Advisor  
J&D GoldPro Bookkeeping, LLC

Tia has over two decades of experience in financial services, small business lending, and community development. She has worked alongside entrepreneurs, nonprofits, CDFIs, and banks to expand access to capital and strengthen small business ecosystems.

Today, through J&D GoldPro, she combines that background with hands-on bookkeeping and advisory support, helping business owners move from confusion and stress to clarity, confidence, and strategy.

## **What Shapes Our Approach**

We know that financial perspectives don't appear out of nowhere. They're shaped by:

- Personal experiences and money stories
- Cultural background and community norms
- What we saw (or didn't see) growing up around money

At J&D GoldPro, we honor all of that. We meet you where you are, then help you build systems and habits that support where you're going. Bringing both technical expertise and deep real-world context, we don't just do the books, we interpret the numbers and give you a clear view of what's happening in your business, how a lender or funder will see you, and what to change so your business is healthier, more fundable, and more profitable.